



One Texas Mother is Breaking Down Barriers to Extend Quality Dyslexia Therapy to All Children

AUSTIN, February 26, 2021 - Necessity is the root of all invention. Dyslexia support is no different.

It is estimated that as many as 1 in 5 suffers from the impacts of dyslexia, a language-based, neurobiological disorder. Without early intervention and appropriate therapy, individuals often lose the opportunity to demonstrate their abilities and are left with lifelong social-emotional impacts and setbacks. In fact, it is estimated that more than 50% of our current prison population has dyslexia.

Despite those staggering numbers, many students in the U.S. do not have access to quality treatment. Megan Pinchback, founder of Dyslexia On Demand, is making it her mission to change that startling reality. Through the use of video conferencing, Dyslexia On Demand is now able to deliver one-on-one dyslexia therapy by a highly trained Certified Academic Language Therapist (CALT) to any student, anywhere.

Despite the crucial need for comprehensive dyslexia therapy, there are less than 2100 registered CALTs in the United States. With most of the CALTs residing in Texas, the rest of the

country is grossly underserved. Dyslexia on Demand evens that playing field by providing access to these highly trained therapists for all children, regardless of their location"

Megan Pinchback, founder of Dyslexia On Demand



Megan Pinchback, founder of Dyslexia On Demand

Dyslexia On Demand, is a one-on-one, Orton Gillingham based therapy program founded on years of research and developed by the Scottish Rite Hospital for Children. It is considered the “gold standard” for dyslexia treatment in the United States and delivers proven, lasting results. The Dyslexia On Demand therapy complements existing dyslexia treatment programs, presenting auditory and visual components through live feed instruction and incorporating a kinesthetic component through tactile program materials.

When Aaron began working with Dyslexia On Demand, his frustration level was very high. Now after 5 months, his confidence has soared. He is reading chapter books on his own and learning to spell with accuracy. Dyslexia on Demand has done wonders for his reading and spelling ability. I have loved

watching his progress and seeing him make the connections between his lessons and his reading! I can't wait to see what successes lie ahead for him!"

Amanda W., parent

Since 2019, Dyslexia On Demand has expanded to include 37 CALTs totaling an accumulated 307 years of dyslexia experience. The program has serviced more than 135 children in the United States and internationally. In addition to growing the Dyslexia On Demand program, Pinchback hopes to impact the lives of countless dyslexic children and families across the country through her tireless dedication to parent education, dyslexia advocacy, and information dissemination of the existence of such options for impacted children and adults.

Dyslexia On Demand is the nation's only one-on-one, web-based, Orton Gillingham approach to dyslexia therapy by Certified Academic Licensed Therapists (CALTs). Founded in 2019 by Megan Pinchback, CALT, board member of the Austin branch of International Dyslexia Association (IDA), member of the Academic Language Therapy Association (ALTA), and a veteran reading specialist, Dyslexia On Demand delivers quality dyslexia therapy to all students, despite geographical limitations or shortages of qualified interventionists. They currently service students in many of our 50 states where CALTs are not available, and around the world. For more information, contact Megan Pinchback at (512) 815-0996 or visit www.DyslexiaOnDemand.com.